

INVESTMENT PAYMENT SCHEDULE

Business Investment (from preceding page) \$ _____

Number of Employees _____

One Time Set-Up Fee: \$ _____ 25.00

Total Investment: \$ _____

Payment method: Check Visa Master Card American Express

Account Number: _____

Exp. Date ____ / ____ / ____

_____/ _____

Signature of card holder: _____ Title _____

Company Name: _____

Address: _____

City: _____ Zip _____

Phone: _____ Fax: _____

Contact: _____

Title: _____

Email: _____

Website: _____

Business Category: _____

Additional Categories can be arranged. Please call our office for more details.

I am interested in receiving more information regarding

- | | | |
|--|--|--|
| <input type="checkbox"/> Ambassador Committee | <input type="checkbox"/> Board Member | |
| <input type="checkbox"/> Asian American Business Council | <input type="checkbox"/> Events Committee | <input type="checkbox"/> Newsletter Advertising |
| <input type="checkbox"/> Legislative Action Council | <input type="checkbox"/> Ribbon-Cutting Ceremony | <input type="checkbox"/> Website Advertising |
| <input type="checkbox"/> Membership Committee | <input type="checkbox"/> Hosting a Mixer | <input type="checkbox"/> Program & Event Sponsorship |
| <input type="checkbox"/> Connect Groups | | |

Your Membership representative is: _____ Referred by _____

Date Submitted _____

Office use only QB IRM Orientation Ambassador _____



Cupertino Chamber of Commerce

Your Partner in Silicon Valley

Dear Prospective Cupertino Chamber Member;

CONGRATULATIONS! You are on the way to joining one of the fastest growing business organizations in the Valley. Enclosed in this booklet is information regarding the various ways the Chamber can assist you and your business.

We offer a variety of ways to promote your business, represent you and your rights as a business owner in front of government agencies such as City Council and the Planning Commission, as well as many other benefits.

We attend Economic Development sessions with city staff, council and planning commission members, and other community leaders. We attend county and state meetings on a variety of subjects such as transportation, health and welfare, wage and workers compensation reform issues, while keeping in mind the community of Cupertino and our Membership.

We hope you take full advantage of our networking opportunities, such as monthly "After Hour Networking Mixers," that provide a relaxed atmosphere in which to meet other business leaders and promote your business. Our more formal referral sources are our Connect Group meetings, which are held weekly, where thousands of business referrals have been passed on.

Various programs and events help to even further promote your business. By sponsoring them, you have the opportunity to have your company's name in print, on the radio, or announced at the event (depending on sponsorship level and event). Please ask a Chamber representative for a sponsorship package if you have not yet received a copy.

Joining the Cupertino Chamber of Commerce is a wise business decision. We hope to have you join us soon at one of our events. Remember you have a dedicated staff who are here to help you and your business succeed.

Sincerely,

Lynn Ching
President

Cupertino Chamber of Commerce
20455 Silverado Avenue, Cupertino, CA 95014
408-252-7054 * www.cupertino-chamber.org

CUPERTINO CHAMBER OF COMMERCE

Membership Investment Information

REASONS WHY BUSINESS LEADERS JOIN THE CUPERTINO CHAMBER

PROVIDING NETWORKING OPPORTUNITIES FOR YOU

- **TWELVE AFTER HOURS NETWORKING MIXERS** spotlight our new members to the business community, **SECOND-WEDNESDAY** of each month
- **TWO BUSINESS NETWORKING SOCIALS** sponsored by the Chamber's Asian American Business Council
- **WEEKLY CONNECT GROUP** meetings allow hundreds of referrals throughout the Year
- **REGIONAL BUSINESS EVENTS** are co-hosted with other local Chamber, allowing for many new business connections.

CUPERTINO CHAMBER – YOUR BUSINESS LEADERS

- **PROMOTE LOCAL BUSINESSES** with ADVERTISING on the Chamber website
- **FREE BUSINESS LISTING** in the Chamber **MEMBERSHIP DIRECTORY**
- **Monthly NEWSLETTER, *Cupertino Business News***, promoting events and businesses and providing opportunities to participate and advertise
- **WEBSITE**, new look with easy access to our membership listings, along with exciting advertising opportunities
- **MEMBER ORIENTATIONS**, for New and Existing members to keep you informed and connected.

HOW THE CHAMBER PROMOTES THE CUPERTINO COMMUNITY

- Annual **LUNAR NEW YEAR LUNCHEON**, celebrating the Asian New Year each January or February, hosting over 200 guests.
- Annual **STAR AWARDS** dinner, which recognizes individuals and businesses that go above and beyond in their community service.
- Annual **DIWALI FESTIVAL OF LIGHTS** in September or October attracts 10,000 + visitors to the Cupertino community to celebrate cultural diversity.
- Annual **STATE OF THE CITY ADDRESS** Luncheon in January with recognition to outstanding members of the Sheriff and the Fire Department

POLITICAL ACTION INVOLVEMENT

- Sponsor **STATE OF THE CITY ADDRESS Luncheon**
- Sponsor monthly meetings of the **LEGISLATIVE ACTION COUNCIL**, enabling Chamber members to actively discuss important issues
- Your Chamber has positive working relationships with County Supervisor Liz Kniss, Congressman Mike Honda, Senator Joseph Simitian and Assembly Member Paul Fong
- Your Chamber has successfully endorsed council member candidates
- Your Chamber led the opposition to initiatives A, B, and C dealing with height, setback and density of businesses
- Your Chamber works cooperatively with the City of Cupertino to develop and encourage business friendly policies
- Your Chamber representatives can be found attending both City Council and Planning Commission meetings, also at Economic Development meetings, representing you
- Your Chamber Supports the local economy by helping to bring in new businesses and supporting those who have continued to add to our community and by sponsoring the **SHOP CUPERTINO** Campaign
- Your Chamber is active in several local and State business organizations

INVESTMENT SCHEDULE

Members in good standing will be listed in membership Directory and on Chamber website, with free link to business/organizations website

PREMIUM SCHEDULE

Home-Based Business and Business with 1–10 Employees	\$375.00
Business with 11-25 Employees	\$495.00
Business with 26-50 Employees	\$690.00
Business with 51-100 Employees	\$1,050.00
Business with 101-200 Employees	\$1,400.00
Business with 201 + Employees	Special Rate please see your Chamber representative

SPECIAL DESIGNATIONS

Apartment Complexes	\$800.00
Banks	\$800.00
Hotels	\$800.00
Utility Companies	\$1,100.00

ENHANCED PACKAGES– NEW IN 2009

Non-Profit Package **NEW** \$375.00

Non-Profits {must be 501(c) (3)} receive membership for CEO/Executive Director and two volunteers or staff members. Rate includes two flyer inserts annually (\$200 Value)

Developer Package **NEW** \$1,500.00

Developers will receive expanded opportunity to meet with Chamber's Legislative Action Committee and at least three consultation meetings with Chamber leaders to prepare for Planning Commission and City Council presentations

Non-Business Individual **NEW** \$225.00

Allows retired or non-business memberships to include listing in membership directory, Chamber website and opportunity to attend Chamber mixers. Does not include member benefits such as Newsletter inserts, Expo Participation or Board membership.



Cupertino Chamber of Commerce