

INVESTMENT PAYMENT SCHEDULE

Business Investment (from preceding page) \$ _____

Number of Employees _____

One Time Set-Up Fee: \$ _____ 25.00

Total Investment: \$ _____

Payment method: Check Visa Master Card

Account Number: _____

Exp. Date ____ / ____ / ____

_____/_____/_____ / _____

Signature of card holder:

Title

Company Name: _____

Address: _____

City: _____ CA _____

Phone: _____ Fax: _____

Contact: _____

Title: _____

Email: _____

Website: _____

Business Category: _____

Additional Categories can be arranged. Please call our office for more details.

[I am interested in receiving more information regarding:](#)

Ambassador Program __ Asian American Business Council __ Legislative Action Council __ Connect Groups __

Board Member __ Events Committee __ Membership Committee __

Newsletter Advertising __ Website Advertising __ Program & Event Sponsorship __ Hosting a Mixer __

Your Membership representative is:

_____ Date Submitted _____



Cupertino Chamber of Commerce

Your Partner in Silicon Valley

Dear Prospective Cupertino Chamber Member;

CONGRATULATIONS! You are on the way to joining one of the fastest growing business organizations in the Valley. Enclosed in this booklet is information regarding the various ways the Chamber can assist you and your business.

We offer a variety of ways to promote your business, represent you and your rights as a business owner in front of government agencies such as City Council and the Planning Commission, as well as many other benefits.

We attend Economic Development sessions with city staff, council and planning commission members, and other community leaders. We attend county and state meetings on a variety of subjects such as transportation, health and welfare, wage and workers compensation reform issues, while keeping in mind the community of Cupertino and our Membership.

We hope you take full advantage of our networking opportunities, such as monthly "After Hour Networking Mixers," that provide a relaxed atmosphere in which to meet other business leaders and promote your business. Our more formal referral sources are our Connect Group meetings, which are held weekly, where thousands of business referrals have been passed on to those who are Members.

Various programs and events help to even further promote your business. By sponsoring them, you have the opportunity to have your company's name in print, on the radio, or announced at the event (depending on sponsorship level and event). Please ask a Chamber representative for a sponsorship package if you have not yet received a copy.

Joining the Cupertino Chamber of Commerce is a wise business decision. We hope to have you join us soon at one of our events. Remember you have a dedicated staff who are here to help you and your business succeed.

Sincerely,

Christine Giusiana, CEO

Cupertino Chamber of Commerce
20455 Silverado Avenue, Cupertino, CA 95014
408-252-7054 * www.cupertino-chamber.org

CUPERTINO CHAMBER OF COMMERCE

Membership Investment Information

REASONS WHY BUSINESS LEADERS JOIN THE CUPERTINO CHAMBER

PROVIDING NETWORKING OPPORTUNITIES FOR YOU

- **Co-Sponsor twelve AFTER HOURS NET-WORKING MIXERS** which spotlights our new members to the business community and where new business connections are made
- **Sponsor Two BUSINESS NETWORKING SOCIALS** through our Asian American Business Council, allowing for new business connections to be made
- **Sponsor 156 CONNECT GROUP meeting's**, allowing hundreds of referrals throughout the clubs
- Co Sponsor the **REGIONAL BUSINESS LUNCH** with guest speaker Dr. Charles Geschke, Adobe Co-founder, with over 280 attendees from local chambers, allowing for many new business connections to be made

CUPERTINO CHAMBER – YOUR BUSINESS LEADERS

- **Sponsor One-On-One BUSINESS CONFERENCES** with SCORE counselors at the Chamber offices for new and existing businesses.
- Promote LOCAL BUSINESSES, with ADVERTISING on the Chamber website
- **FREE BUSINESS LISTING in the CHAMBER MEMBERSHIP DIRECTORY** delivered to over 10,000 homes in Cupertino, as well as business locations
- **Monthly NEWSLETTER**, promoting events and businesses and providing opportunities to participate and advertise
- **WEBSITE**, new look with easy access to our membership listings, along with exciting advertising opportunities
- **MEMBER ORIENTATIONS**, for New and Existing members who want to keep informed and connected.

HOW THE CHAMBER PROMOTES THE CUPERTINO COMMUNITY

- Sponsored the **DIWALI FESTIVAL OF LIGHTS** in October for the past 4 years. This one day event brought in over 7,000 people to the Cupertino Community and grows each year.
- Co Sponsored the City wide celebration **THE CUPERTINO FALL FESTIVAL** in September '05, & '06, bringing in more than 50,000 people to Cupertino, from Northern California & Nevada. We are currently working on the '07 Festival
- Sponsored **STAR AWARDS**, which recognizes individuals and businesses that go above and beyond their community service.
- Sponsored the **LUNAR LUNCHEON**, in February of each year, celebrating the Chinese new year, hosting over 220 guests, we are currently working on our 10th anniversary in '07
- Sponsored the **MOON FESTIVAL LUNCHEON**, in September '06 again hosting over 170 guests
- Sponsored the recognition of two outstanding members of the Sheriff and Fire Departments for many years

POLITICAL ACTION INVOLVEMENT

- Co Sponsored **STATE OF THE CITY ADDRESS LUNCHEON**
- Sponsored monthly meeting of our **LEGISLATIVE ACTION COUNCIL** enabling Chamber members to actively discuss important issues
- Your Chamber has positive working relationships with County Supervisor Liz Kniss, Assembly Member SALLY LIEBER, and Congressman Mike Honda
- Your Chamber Endorsed the three victorious council member candidates in the 2005 election
- Your Chamber Lead in Opposing initiatives A, B, & C dealing with height, set back and density of businesses
- Had positive input in the newly endorsed city General Plan
- Your Chamber took on a leading roll to help defeat the local E 911 fees in late '04
- Your Chamber supports the rejuvenation of Cupertino Square formally known as Vallco Fashion Mall, this important retail center is crucial to the success of the city, in terms of business and community
- Your Chamber had important input on the business Sign Ordinance, allowing realtor signs to be allowed
- Your Chamber representatives can be found attending both City Council and Planning Commission meetings, also at Economic Development meetings representing you.
- Supporting the local economy by helping to bring in new businesses and supporting those who have continued to add to our community.
- Your Chamber is active in several local and State business organizations

INVESTMENT SCHEDULE

Non Profit or Associate Non Business	\$210.00	Banks	\$750.00
Will be listed in Membership Directory and on Chamber Website, with free link to business website.		Will be listed in Membership Directory and on Chamber Website, with free link to business website.	
Home-Based Business Business with 1–10 Employees	\$350.00	Hotels	\$750.00
Will be listed in Membership Directory and on Chamber Website, with free link to business website.		Will be listed in Membership Directory and on Chamber Website, with free link to business website.	
Business with 11-25 Employees	\$465.00	Developers	\$1,000.00
Will be listed in Membership Directory and on Chamber Website, with free link to business website.		Will be listed in Membership Directory and on Chamber Website, with free link to business website.	
Business with 26-50 Employees	\$650.00	Utility Companies	\$1,000.00
Will be listed in Membership Directory and on Chamber Website, with free link to business website.		Will be listed in Membership Directory and on Chamber Website, with free link to business website.	
Business with 51-100 Employees	\$990.00		
Will be listed in Membership Directory and on Chamber Website, with free link to business website.			
Business with 101-200 Employees	\$1,305.00		
Will be listed in Membership Directory and on Chamber Website, with free link to business website.			
Business with 201 + Employees	Special Rate please see your Chamber representative		
Will be listed in Membership Directory and on Chamber Website, with free link to business website.			
Apartment Complex	\$750.00		
Will be listed in Membership Directory and on Chamber Website, with free link to business website.			



Cupertino Chamber of
Commerce